



2025

AMICUS

CHAMPIONS OF CHANGE

— *Uniting Community Through Hope* —

THURSDAY 20
MAY 1 25
4:30 - 6:00 P M

**Westminster
Presbyterian Church**

1200 S Marquette Ave
Minneapolis, MN 55403

ABOUT THE OPPORTUNITY

ABOUT AMICUS

For more than 50 years, Volunteers of America Minnesota and Wisconsin's Amicus Services has been a beacon of hope for individuals working to rebuild their lives after incarceration. Through personalized guidance, education, and services before and after release, Amicus helps individuals tap into their strengths and overcome barriers related to employment, housing, family reunification, and wellness. Our goal is to empower people to reach their fullest potential, strengthen families, and create safer, more resilient communities where everyone can thrive. By walking alongside individuals on their journey, we are driving positive, lasting change for both those we serve and the communities they rejoin.

AMICUS CHAMPIONS OF CHANGE EVENT HIGHLIGHTS

- Inspiring stories of personal transformation from those served by Amicus
- Networking opportunities with community leaders, advocates, and supporters
- A celebration of Amicus's achievements and the path forward toward a brighter future

WHY SPONSOR CHAMPIONS OF CHANGE?

Sponsoring this event gives your organization the opportunity to:

- **Increase Brand Visibility:** Gain exposure among key community leaders and advocates.
- **Demonstrate Community Commitment:** Showcase your dedication to fostering safe, healthy, and resilient communities.
- **Create Meaningful Partnerships:** Align your brand with a trusted nonprofit committed to providing second chances and uniting communities through hope.

YOUR SPONSORSHIP'S IMPACT

By supporting the Champions of Change event, your sponsorship will directly contribute to:

- Mentoring and reentry services for individuals before and after release from incarceration.
- Employment, transportation, and housing assistance that paves the way for stability.
- Access to essential resources that reduce recidivism and foster stronger, more supportive communities.

Together, we can build a community united by hope and opportunity for those seeking a second chance.

View our available sponsorship opportunities on the next page.

For more information,
please contact:

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Director of Mission
Advancement

Volunteers of America Minnesota and Wisconsin
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Sponsorship Opportunities

CHAMPION
\$7,500

ADVOCATE
\$2,500

FRIEND
\$1,000

PRE-EVENT RECOGNITION

Recognition as the exclusive presenting sponsor			
Inclusion in press release			
Logo (hyperlinked, if applicable) included in all event-related communications	 <i>Prominent</i>		
Logo featured on registration site	 <i>Prominent</i>		
Social media promotion			

ON-SITE RECOGNITION

Reserved table at event with special table recognition			
Logo on printed program	 <i>Prominent</i>		
Verbal recognition during event			
Logo on sponsor page of event slideshow (looping during social hour)	 <i>Prominent</i>		

POST-EVENT RECOGNITION

Acknowledgement in post-event communications (logo and hyperlink)	 <i>Prominent</i>		
Social media recognition			

In-Kind Sponsorship Opportunities

- In-kind contributions of goods or services (e.g., catering, printing, parking) are valued and recognized at sponsorship levels equivalent to their fair market value. Benefits include recognition in the event program.